



PRESS RELEASE

SAS Group chooses StepStone's EasyCruit to power new recruitment website

The selection of EasyCruit by SAS strengthens StepStone's position as a key provider of e-recruitment services and software for the European airline industry

September 15, 2006 – SAS Group, Scandinavia's largest airline company, has chosen StepStone's EasyCruit software to manage all external recruitment as well as the internal job referral process.

Internally, SAS Group has over 1,000 positions to fill each year, the majority of which are located in Scandinavian countries. Like any other airline company, SAS Group receives a vast number of applications for each job posting and StepStone's EasyCruit will enable the organisation to streamline and speed up the recruitment process, increasing efficiency and substantially reducing costs.

"We are delighted with the choice of StepStone EasyCruit as our e-recruitment tool," said Martin Hoffman, Director of HR Processes and Analysis, Corporate HR at SAS Sweden. "We are very proud of our brand and we recognise that our passengers may also be our potential candidates. Therefore, a fast, friendly and professional experience when applying for a position at a company within the SAS Group is absolutely essential. We expect that StepStone will give us exactly that," he added.

StepStone' EasyCruit is delivered on an Application Service Provider (ASP) basis and will provide the online publication of vacancies and a CV database, giving the SAS Group the ability to more easily manage applicant information.

"SAS Group was looking for a recruitment tool that was secure, supports their branding with a professional and intuitive candidate experience and achieve a rapid Return on Investment (RoI) for the organisation – all of which StepStone's EasyCruit will deliver," said David Nouveau, Country Manager of StepStone's Solutions Business in Sweden.

“SAS Group is a fantastic customer for us to win and we have been working closely with their team to ensure they receive precisely what they need from their new e-recruitment system,” added Nouveau.

StepStone’s other aviation industry clients include Virgin Atlantic and British Airways.

About StepStone Solutions

StepStone was founded in Norway in 1996 and pioneered the development of online recruitment. The business unit StepStone Solutions delivers a complete suite to reinforce each element of the recruitment and retention process from the initial pre-hire attraction of candidates, through on-boarding to Total Talent Management of employees post-hire including HR Management, Performance Management, Compensation Management, Skills & Competency Management as well as Career & Succession Planning, Training & Development Management and Organisational Charting. StepStone’s fully web-based software solutions have been deployed by more than 800 companies such as Akzo Nobel, Bacardi, Bayer, BASF, BHP Billiton, Cable & Wireless, DHL, DuPont, Financial Ombudsman, Lufthansa, McDonald’s, Metro, Novartis, Pearson, Reed Elsevier, Siemens, Thames Water and Volkswagen. Gartner, one of the world’s leading technology analysts, reviewed StepStone’s solutions, positioning them as a ‘Leader’ in the e-Recruitment software sector (Magic Quadrant for e-Recruitment Software, 2006). StepStone is the only European based organisation to receive this status.

More information: www.stepstonesolutions.com

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