

PRESS RELEASE

StepStone Reports Busy Start to 2008

Düsseldorf, February 29, 2008 - StepStone, the leading provider of total talent solutions, today announced continued demand and momentum during the first half of Q1 2008 for both Online and Solutions products and services. Over forty customers have selected StepStone's talent management solutions since the beginning of the year.

Colin Tenwick, CEO of StepStone, commented: "We have had a solid start to 2008 following on from our fantastic close of 2007. Solutions products are seeing strong overall demand with particular early success in North America. In addition, demand for Online products continues to increase: ComScore* data shows that traffic to our online properties increased by 30 per cent during 2007, amid sector traffic growth of only eight per cent"

Key milestones so far for Q1 include:

- New and renewal customers include: Adecco (France), KPN, Philips (Netherlands), Ericsson Mobile Platform (Sweden), DSV (Denmark), Realtech (Germany), Fraisa (Switzerland), Qualifications and Curriculum Authority (UK)
- Three major blue-chip wins for Solutions in North America: SC Johnston, Hannaford and PwC Mexico.
- Statsjobb, acquired earlier in February, has been successfully integrated into Online. The acquisition boosts StepStone's Norwegian operation to over 50 staff.
- Publication of the [StepStone Total Talent Report 2008](#), a major survey of executives at global corporations carried out by the Economist Intelligence Unit. The survey predicts that talent shortages in Asia will slow business growth in the region unless organisations implement clear, formal talent management strategies.

Tenwick continued: "Overall, the trading climate remains favourable: StepStone continues to perform in line with expectations for 2008"

* About the ComScore survey

ComScore, a leader in measuring the digital world, compiles visitor data on Europe's leading job boards and recruitment sites using its ComScore World Metrix audience measurement service. For more information on the survey, please visit: [The Comscore website](#)

About StepStone Solutions

StepStone was founded in Norway in 1996 and pioneered the development of online recruitment. The business unit StepStone Solutions delivers a complete suite to reinforce each element of the recruitment and retention process from the initial pre-hire attraction of candidates, through on-boarding to Total Talent Management of employees post-hire including HR Management, Performance Management, 360 Degree Feedback, Compensation Management, Skills & Competency Management as well as Career & Succession Planning, Learning Management System and Organisational Charting.

StepStone's fully web-based software solutions have been deployed by more than 1250 companies such as Akzo Nobel, Bacardi, Bayer, BASF, BHP Billiton, Cable & Wireless, DHL, DuPont, Financial Ombudsman, Lufthansa, McDonald's, Metro, Novartis, Pearson, Reed Elsevier, Siemens, Thames Water and Volkswagen. Gartner, one of the world's leading technology analysts, reviewed StepStone's solutions, positioning them as a 'Leader' in the e-Recruitment software sector (Magic Quadrant for e-Recruitment Software, 2006). StepStone is the only European based organisation to receive this status.

More information: www.stepstonesolutions.com

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